

# CLAIRE

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**Claire Diaz-Ortiz | @claire | ClaireDiazOrtiz.com**

Claire Diaz-Ortiz is considered one of the most innovative female voices in digital media today. As an author, speaker, and innovation advisor, she was named one of the 100 Most Creative People in Business by *Fast Company*. Claire was an early employee at Twitter, where she was first hired to lead corporate social innovation.

In Claire's work, she has been called everything from "The Woman Who Got the Pope on Twitter" (*Wired*) and "Twitter's Pontiff Recruitment Chief" (*The Washington Post*) to a "Force for Good" (*Forbes*) and "One of the Most Generous People in Social Media" (*Fast Company*). As *CNN* said in 2017, "If Twitter has a soul, it probably looks something like Claire Diaz-Ortiz."

Claire is the award-winning author of eight books that have been published in more than a dozen countries, including [One Minute Mentoring: How to Find and Work with a Mentor – and How You'll Benefit from Being One](#) (with Ken Blanchard), [Twitter for Good: Change the World One Tweet at a Time](#), [Design Your Day: Be More Productive, Set Better Goals, and Live Life on Purpose](#), and [Hope Runs: An American Tourist, a Kenyan Boy, a Journey of Redemption](#).

She is a frequent international speaker on innovation and digital media and has been invited to deliver keynotes and trainings at organizations like The United Nations, The

US State Department, The Vatican, The Rockefeller Foundation, South by Southwest, Toyota, Verizon, TEDx, and many others.

Claire holds an MBA from Oxford University, where she was a Skoll Foundation Scholar for Social Entrepreneurship, and a B.A. and M.A. in Anthropology from Stanford University.

As one of the digital world's earliest social justice activists, Claire used Twitter to build awareness for AIDS orphans in sub-Saharan Africa, leading to the founding of Hope Runs, a nonprofit organization in Kenya.

Claire writes a popular business blog at [ClaireDiazOrtiz.com](http://ClaireDiazOrtiz.com) and serves as a LinkedIn Influencer, one of a select group of several hundred global leaders chosen to provide original content on the LinkedIn platform. She is also a Stakeholder-Centered Certified Executive Coach and is a member of the Marshall Goldsmith 100 Coaches Project.

Claire has appeared widely in major television and print news sources like CNN, BBC, Time, Newsweek, The New York Times, Good Morning America, The Today Show, The Washington Post, Fortune, Forbes, Fast Company, and many others.

In more offbeat superlatives, she is also widely known for being the first and only person to ever live-tweet a child's birth.

Claire lives in Argentina (and at times, California) with her husband, daughter, and twin boys.

Read more about her at [www.ClaireDiazOrtiz.com](http://www.ClaireDiazOrtiz.com) or via @claire on Twitter.